

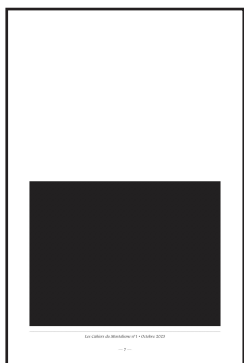
The Mentalism Chronicles.

Advertising rates

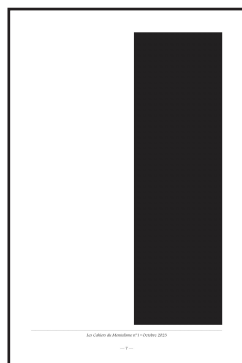


04/2026

Type	Rate
Front or back cover inside page 160 x 240 mm + bleed	\$1,000
Inner page trim 140 x 220 mm	\$700
1/2 page horizontal	\$400
1/2 page vertical	\$400
1/4 page horizontal	\$250
1/4 page vertical	\$250



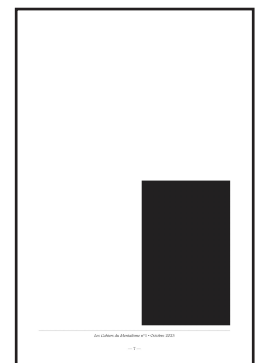
1/2 page horizontal
trim 140 x 95 mm



1/2 page vertical
trim 60 x 196 mm



1/4 page horizontal
trim 140 x 47 mm



1/4 page vertical
trim 60 x 95 mm

- No price difference between color and B&W
- **File type to provide** : 300 dpi 4-color composite ~ eps, pdf, tiff.
- **Full page** : 5 mm bleed. Crop marks preferred.
- **Inner page, 1/2 page, 1/4 de page** : 1 point black border.
- **Payment** : 100% 45 days before release for the latest (i. e. deadline Febr. 15th for the April issue)
- Worldwide distribution, through web-sites and in brick-and-mortar shops. Paper only. First printing : 500 copies. The advertising rates include extra printings of the same issue.

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