

**PROGRAMME TRAVELLING TO LEARN ARTS AND CRAFTS  
2018-2019**

**UNESCO, FRENCH NATIONAL COMMISSION FOR UNESCO  
AND FONDATION CULTURE & DIVERSITE**

**PRESENTATION FOR THE STUDENTS**



## PRESENTATION OF THE PROGRAMME

### PRINCIPLES OF THE PROGRAMME

#### ▪ **An international programme dedicated to arts and crafts study tours**

Created in 2010, in partnership with UNESCO and under the patronage of the French National Commission for the UNESCO since 2017, the programme Travelling to learn Arts and Crafts enables French or international arts and crafts students nearing the end of their studies and coming from disadvantaged backgrounds to complete a four months study tour abroad thanks to a financial, logistic and administrative support. Thus, the programme allows the students to discover the know-how of developing countries or France.

#### ▪ **Promoting the exchange and the transmission of know-hows**

The students benefit from the transmission of craftsmen's know-hows within professional structures from other countries and acquire the mastery of new and complementary techniques to their initial education, while sharing their own knowledge.

#### ▪ **Fostering professional integration**

The program also offers numerous assets to the students to help them finding a job: professional immersion in a firm, acquisition of new know-hows, cultural experience abroad, realization of a creative and innovative professional project, valorisation of cross-functional skills, network development, exhibition in major art fairs.

### ORGANISATION OF THE PROGRAMME

#### ▪ **French students going abroad**

Each autumn, with the support of the Design & Arts and Crafts General Inspectorate of the Ministry of Education, a national call for applications is launched towards scholarship students who are in the second year of their Arts and Crafts Diploma and who wish to complete a study tour abroad from September of the next year.

The laureates are selected among the received applications thanks to a screening process of their written applications and interview by a Jury gathering representatives of the Fondation Culture et Diversité, UNESCO, the French National Commission for UNESCO, the Design & Arts and Crafts General Inspectorate of the Ministry of Education, the Fondation Daniel and Nina Carasso and the Ateliers de Paris.

The Fondation Culture et Diversité supports each laureate selected for the programme in the preparation of their study tour abroad thanks to a financial, logistic and administrative help (transport costs, scholarship, etc.).

#### ▪ **International students coming in France**

Each summer, with the support of the field offices of UNESCO, an international call for applications is launched towards students ending their studies who are registered in arts and crafts universities and who wish to complete a study tour in France from February of the next year.

The laureates are selected among the received applications thanks to a screening process of their written applications, photos and videos by the Fondation Culture et Diversité in collaboration with the internship organisations.

The Fondation Culture et Diversité supports each laureate in the preparation of their study tour in France thanks to a financial, logistic and administrative help (transport costs, scholarship, etc.).

#### ▪ **Restitution**

All the laureates of the programme have to hand to the Fondation Culture et Diversité a travel log relating their stay, their mission, their discoveries, their progress, their difficulties, etc.

At the end of the school year, the laureates are invited to a Certificates Ceremony in presence of various protagonists of the program (representatives of art and design high schools and internship organisations, institutional partners, etc.). Every pupil receives a diploma certifying his or her participation in the programme.

#### ▪ **Valorisation**

The students participate in major art fairs where they expose the works which they have been realizing during their study tour in order to foster their integration in professional life.

### **LAUREATES OF THE PROGRAMME**

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Since 2010, 68 students were able to benefit from the programme Travelling to learn Arts and Crafts:

- 42 French students completed their study tour in 13 countries all over the world: Argentina, Bolivia, Burkina Faso, Chile, Ecuador, India, Indonesia, Morocco, Mexico, Nepal, Senegal, Thailand and Vietnam.
- 26 students of 14 different nationalities (Argentine, Chilean, Colombian, Gabonese, Indian, Lebanese, Malian, Moroccan, Nepalese, Paraguayan, Salvadoran, Tunisian, Uruguayan and Vietnamese) completed their study tour in France.

### **PARTNERS OF THE PROGRAMME**

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#### ▪ **UNESCO**

Created in 1945, UNESCO (United Nations Organization for education, science and culture) aims at building peace through education, science and culture. UNESCO is at the service of the international community through a wide range of educational, cultural and scientific programs and activities.

Concerning culture, UNESCO pursues its actions to stimulate the forms of traditional creations while encouraging the new forms of expression. Besides, within the framework of its activities relative to arts and crafts and to design, UNESCO multiplies the organization of seminars, the exchanges between artists, training programs and favors the participation in exhibitions, shows and other events.

One of the main modalities of intervention of UNESCO is its normative action. The conventions which have a direct impact on the art and crafts sector are the Convention for the protection of the immaterial cultural heritage, adopted in 2003, and the Convention on the protection and promotion of diversity in cultural expressions, adopted in 2005. They illustrate the importance of creative diversity.

#### ▪ **French National Commission for UNESCO**

In France, the French National Commission for UNESCO was created by a decree of August 2<sup>nd</sup>, 1946, in application of the 7<sup>th</sup> article of the Constitution of UNESCO which plans the establishment of national commissions in each of the Member states. It was the first one to be created, France being the country host of the UNESCO headquarters. The Commission was completely reformed in 2014.

The Commission works in close collaboration with the permanent Delegation of France at UNESCO, the diplomatic organism in charge of negotiating, presenting and defending the positions of the French Government at UNESCO. The Delegation also reports to the French authorities on the evolution of the missions with regard to the objectives assigned within the framework of a preliminary interministerial dialogue.

#### ▪ **Fondation Culture & Diversité**

The Fondation Culture & Diversité, created in 2006 by FIMALAC, sets up artistic and cultural programs in favor of the young people coming from disadvantaged backgrounds. Its actions are organized according to two axes, equality of opportunity in the access to Arts and Culture high schools and social cohesion. Thus, the Fondation accompagnies more than 30 000 young people towards the public artistic and cultural educations and the jobs which are connected with them.

Working with a methodology recognized by the Ministry of Culture and the Ministry of Education, the Fondation Culture & Diversité develops its programs in partnership with the Arts and Culture high schools (Fémis, Ecole du Louvre, Ecole Boule, etc.) and with numerous cultural institutions. Its actions are implemented in connection with Institutions and, on the ground, with the young beneficiaries of the programs.

## PARTICIPATION MODALITIES IN THE PROGRAMME

### LAUREATES SELECTION

- **Status of the beneficiaries**

The candidates have to be **students nearing the end of their studies, but not yet professionals.**

They must meet **all the following criteria:**

- Level of study of at least 2 years equivalent to an Arts & Crafts Diploma
- Enrolled in Arts & Crafts schools/institutes/universities
- Recipients of scholarships and awards
- Having less than 28 years old
- Speaking French and English.

- **Selection mode of the beneficiaries**

The field offices of UNESCO and/or the National Commissions for UNESCO spread the information on the program to the students of Arts and Crafts schools/organizations/universities in developing countries.

The students:

- Must **complete the candidate application form**: they must **apply for one of the study tours presented** in the candidate application form, explain their overall motivation and interest for the techniques they wish to acquire, and show their interest for the French culture;
- Must join **pictures of their works**;
- Must join a **video presentation: length 4 to 6 minutes** (content: presentation of themselves, of their motivation, of what they want to learn and discover thanks to the programme and of their future professional project).

All the candidate applications are collected by the field offices of UNESCO and/or National Commissions for UNESCO with an advisory opinion of schools/institutes/universities. The Fondation Culture & Diversité studies the demands in association with the hosting professional organizations.

### FINANCIAL AND ORGANIZATIONAL MODALITIES OF THE STUDY TOUR

- **A logistic and operational support**

The student can benefit from a logistic support from the programme before his or her departure:

- Administrative relationship with the hosting professional organization,
- Assistance in administrative procedures,
- Assistance in finding an accommodation.

The student can also benefit from a logistic and administrative support once there. The Fondation Culture & Diversité stays in permanent contact with every beneficiary.

- **A financial support**

The Fondation Culture & Diversité takes in charge:

- The laureate's round-trip plane ticket;
- As well as a monthly financial support covering all the expenses relative to the four months stay in France, the journeys and the purchase of material linked to the study tour, for a total equivalent to 1 037 € a month.

- **An internship agreement will be signed between the student, the school and the hosting professional organization.**
- **A scholarship agreement will be signed between the student and the Fondation Culture & Diversité.**

## **OBLIGATIONS**

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The beneficiary has to fulfill a number of obligations throughout the four months of his study tour:

- **Obligation of respecting the rules of the internship institution (attendance, behavior, etc.),**
- **Obligation of having regular contacts with the Fondation (phone or email),**
- **Obligation of regularly sending the travel logs to the Fondation Culture & Diversité according to the schedule. This travel log will be fed by the student throughout his stay. He will describe his work, his progress, his difficulties. He will join productions pictures which will testify of his working process (sketches, samples, etc.).**

The organizers of the programme reserve the right to end the study tour if the beneficiary does not meet the requirements mentioned above.

## **VALORISATION OF THE LAUREATES' WORKS**

- The students will receive a Certificate of participation from UNESCO, the French National Commission for UNESCO and the Fondation Culture & Diversité during the Certificate Presentation organised at every end of school year.
- The students' works will be presented at exhibitions and artistic fairs in order to facilitate their integration into the workforce.

## **PROVISIONAL SCHEDULE OF THE PROGRAMME 2018-2019**

**July 2018**

**Friday, November 2<sup>nd</sup>, 2018**

**December 2018**

**From February 2019**

**June 2019**

Launch of the call for applications.

**Deadline for submission of candidate applications.**

Selection of the laureates and communication of results.

Study tours in France.

Certificate Presentation.

**2017-2018 LAUREATES**



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