



LEBRON JAMES AND THE LOS ANGELES LAKERS TOP THE NBA'S MOST POPULAR JERSEY AND TEAM MERCHANDISE LISTS IN SPAIN FOR THE SECOND CONSECUTIVE YEAR

- Kevin Durant of the Brooklyn Nets Ranks No. 2 on Top-Selling Jersey List -

LONDON, March 10, 2021 – The National Basketball Association (NBA) today announced that LeBron James and the Los Angeles Lakers have secured the top spots on the NBA's Most Popular Jersey and Team Merchandise lists in Spain and across Europe for the second consecutive year. Results are based on sales from [NBAStore.eu](https://www.nbastore.eu), the official online NBA Store in Europe operated by Fanatics (International) Limited, since the beginning of the 2020-21 NBA season.

The Brooklyn Nets' Kevin Durant is ranked No. 2 on the jersey list, followed by the Dallas Mavericks' Luka Dončić (Slovenia) at No. 3, Nets' Kyrie Irving at No. 4 and Golden State Warriors' Stephen Curry at No. 5.

Trailing the Lakers on the Most Popular Team Merchandise list in Spain are the Boston Celtics (No. 2), Nets (No. 3), Mavericks (No. 4) and Warriors (No. 5).

Top 10 Most Popular NBA Jerseys

1. LeBron James, Los Angeles Lakers
2. Kevin Durant, Brooklyn Nets
3. Luka Dončić, Dallas Mavericks
4. Kyrie Irving, Brooklyn Nets
5. Stephen Curry, Golden State Warriors
6. James Harden, Brooklyn Nets
7. Giannis Antetokounmpo, Milwaukee Bucks
8. Kawhi Leonard, LA Clippers
9. Jimmy Butler, Miami Heat
10. Devin Booker, Phoenix Suns

Top 10 Most Popular Team Merchandise

1. Los Angeles Lakers
2. Boston Celtics
3. Brooklyn Nets
4. Dallas Mavericks
5. Golden State Warriors
6. Chicago Bulls
7. Miami Heat
8. Milwaukee Bucks
9. Toronto Raptors
10. Philadelphia 76ers

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