



LEBRON JAMES AND THE LOS ANGELES LAKERS TOP THE NBA'S MOST POPULAR JERSEY AND TEAM MERCHANDISE LISTS IN GERMANY FOR THE SECOND CONSECUTIVE YEAR

- Golden State Warriors' Two-Time MVP Stephen Curry Ranks No. 2 on Top-Selling Jersey List -

LONDON, March 10, 2021 – The National Basketball Association (NBA) today announced that LeBron James and the Los Angeles Lakers have secured the top spots on the NBA's Most Popular Jersey and Team Merchandise lists in Germany and across Europe for the second consecutive year. Results are based on sales from [NBAStore.eu](https://www.nbastore.eu), the official online NBA Store in Europe operated by Fanatics (International) Limited, since the beginning of the 2020-21 NBA season.

The Golden State Warriors' Stephen Curry is ranked No. 2 on the jersey list, followed by the Brooklyn Nets' James Harden at No. 3, Kevin Durant at No. 4 and Kyrie Irving at No. 5.

Trailing the Lakers on the Most Popular Team Merchandise list in Germany are the Nets (No. 2), Boston Celtics (No. 3), Warriors (No. 4) and Chicago Bulls (No. 5).

Top 10 Most Popular NBA Jerseys

1. LeBron James, Los Angeles Lakers
2. Stephen Curry, Golden State Warriors
3. James Harden, Brooklyn Nets
4. Kevin Durant, Brooklyn Nets
5. Kyrie Irving, Brooklyn Nets
6. Luka Dončić, Dallas Mavericks
7. Ja Morant, Memphis Grizzlies
8. Giannis Antetokounmpo, Milwaukee Bucks
9. Jimmy Butler, Miami Heat
10. Russell Westbrook, Washington Wizards

Top 10 Most Popular Team Merchandise

1. Los Angeles Lakers
2. Brooklyn Nets
3. Boston Celtics
4. Golden State Warriors
5. Chicago Bulls
6. Dallas Mavericks
7. Miami Heat
8. Milwaukee Bucks
9. Toronto Raptors
10. Philadelphia 76ers

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