



CREATIVE COMMUNITIES

28/29TH NOVEMBER BREISACH

Your contact:

Ulrich Gehmann (Ideal Spaces) ugehma@gmail.com

Heiner Weigand (karmacom) heiner.weigand@karmacom.de

"Man is the measure of all things." (Protagoras)

If there are no reliable constants and truths, if the individual is the point of all reference, scale, and orientation, how can architecture, with its traditional penchant for endurance and practicality, best serve man?

The truly sizeable task of designing cities today's societies should consider humanisation in addition to function for longevity. Short-term requirements such as investor equity or the fulfillment of immediate requirements are not strong signifiers of progressive work.

Art and philosophy place man at the center of thought and action, providing a base foundation of valuable information regarding the changing nature of human life. The city of Freiburg is celebrating its 900th anniversary next year - we ask a question of the city: what will it look like in the next 900 years? Whereas such a question may be unanswerable, asking it focuses a desired perspective- to invigorate the imagination to visualise the future of the city, and, above all, to see it as a place with human beings at its center.

Marc Auge, a French anthropologist wrote: Place is characterized by three core factors: identity, personal relationships, and history. What about today, and what should it look like? We want to talk about it.

Together, we want to comprehend the needs of "living people" and shed light on what insights can be obtained into creative and dynamic urban development removed from immediate constraints. We therefore cordially invite you:

ARCHITECTURE WORKSHOP CREATIVE COMMUNITIES 28th and 29th of November @ BASISLAGER8

The workshop will be attended by renowned artists and architects.





Program:

28.11.2019

3 pm Meeting at Freiburg, Münster, town visit
Breisach,
6.00 pm Get together - aperitif
6.30 pm Introductory lecture John Marx (Burning Man Project)
7.00 pm Introductory lecture Benedetta Meda. (Peccioli: art & community realized)
7.30 pm Introductory lecture N.N. (to be defined)
8 pm discussion: The human being as a measure of architecture Networking session

29.11.2019

10.00 am Workshop Part I Creative Communities1:00 pm Lunch2:00 pm Workshop Part II Creative CommunitiesApproximately 4 pm end



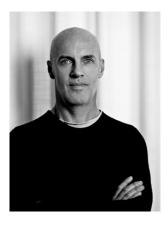


GUEST SPEAKERS



JOHN MARX ARCHITEKT / ART DIRECTOR BURNING MAN

John Marx, AIA and Chief Artistic Officer, is responsible for developing Form4 Architecture's design vision and philosophical language. He advocates for art, philosophy and poetry in the thoughtful making of place through the emotional power of form with an awareness that architecture is a balancing act between self-expression and collaboration. Artistically, Lyrical Expressionism has been the focus of this exploration.



FEDERICO DELROSSO ARCHITECT

"What makes a construction special, as with a natural or metropolitan place, is not the architecture per se, but that alchemy that emerges between the constructed space itself, those who inhabit it, and the person who conceived it. A house is truly special when it is independent, that is, when its soul is visible in the details and in the complementary outcome of the architect's contribution and the expectations of the client. "







TARA ROSS CO-FOUNDER B4PLACE

Tara is a multidisciplinary team leader and vision holder for technology, media, and innovation initiatives, with a background in international corporates and NGOs. With B4place, she is excited to bring this experience to inspire and create the kinds of places that people long for.



JOHN GIUSTO ARTIST / CO-FOUNDER B4PLACE

John is an artist obsessed with the impact that proximity, or more importantly the lack of it, has on life. An optimist originally from the American West, where vastness overwhelms neighborly sensibilities, he believes that the middle of the 21st century could be another pivotal era of enduring architecture.

For further information please check <u>www.creative-communities.de</u> To book a place please visit <u>this eventbrite page.</u>

Kind regards

Ulrich Gehmann Ideal Spaces Heiner Weigand karmacom GmbH