



Couverture



To the gourmet good eating is more than fine food. On the French Line, whether First Class or Tourist, he gets fine, aristocratic cuisine of the highest order but he gets more. For one thing, he gets *variety*. He can give full range to his whims and run the gamut from *haute cuisine* (classic dishes prepared as only the French can) to *cuisine bourgeoise* (American translation: good old home cooking).

For another he gets *originality*... the perfecting and rediscovering of old recipes side by side with bold forays into new frontiers of creativity. There's *hospitality*, too. That's translated into impeccable service by knowing waiters and captains, professionals all. Into that same context goes *personality*... the personality of your hosts. They bring a flair and a *know-how* to the dining room.

*Atmosphere* and *luxury* are present, too. Both First Class and Tourist dining rooms on the S.S. FRANCE are modern and functional, yet retain the French charm so thoroughly appreciated by the travel public.

The final touch, of course, is the *wine cellar*. No great dining establishment is great unless its wines are great. On the S.S. FRANCE there are a lot of great wines.

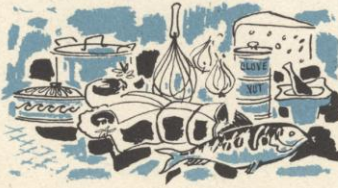
## FIRST CLASS

The Dining Room occupies the ideal location. It is squarely amidships on A Deck and takes in the whole width of the ship. You enter by a majestic staircase and what prettier sight than to see beautifully gowned women descend with their escorts. A practically unhindered view is afforded from any table. The decorator, Madame Darbois-Gaudin, has infused the room with soothing, relaxing colors: pale gold, olive-green and grey, even to the leather armchairs of chartreuse and orange. This then is the Dining Room—a place of pleasure and joy, imbued with French *ambiance*, that word that means atmosphere and yet more—and in this Dining Room you encounter what can only be called a great adventure:

- A choice of foods, French and International, as extensive as your imagination can make it.
- Foie Gras and Caviar
- rare vintage French wines at minimal cost (Italian and German wines, too)
- special dishes made to order
- nonpareil service and attention
- leisurely tempo at a moment when it is most precious
- congenial companions or, if you choose to be alone, intimate tables
- a special dining room for the children adjoining the main Dining Room (result: peace of mind)



In short we have created for YOU a world, refined and civilized. YOUR experience and that of your friends will reveal to what an unbelievable degree we have succeeded.



### TOURIST CLASS

Part of this Dining Room is on A Deck, taking in the whole width of that deck, and the rest is on Main Deck, in the form of a four-sided balcony dominating the larger area below. This unique arrangement gives a feeling of space and generous "elbow room." Marc Simon, the decorator, has given the room an arresting design and concept on a two-deck level. His lighting is agreeable and flattering. His walls, finished with alternating panels of matte-white and brilliant-white embellished with gold, enhance the arm-chairs covered in grey and olive-green material. All proving our premise that good eating encompasses many things.

Our "new concept in travel" embodies some of the other "things":

- those gourmet delights, brioche and croissants for breakfast
- red and white wine available on every table with our compliments for both lunch and dinner
- the dexterity and care of our kitchen for which French Line is justly famed
- the knowledgeable waiters and captains
- a great number of small capacity tables permitting Tourist passengers for the first time to group themselves as they wish
- a special dining room for children, adjoining the Main Dining Room
- leisurely meals

OLWELL TRAVEL SERVICE  
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FORT LAUDERDALE, FLORIDA

#### OUR POPULAR S.S. FLANDRE

For variation, the French Line offers the S.S. FLANDRE with convenient alternate sailing dates to augment the crossings of the S.S. FRANCE. This is the ideal combination of transatlantic luxury accommodations, each with an atmosphere and character of its own.

Printed in U.S.A.