

Submind Freediving innovates in the world of freediving!

SUBMIND FREEDIVING, new French manufacturer of equipment dedicated to freediving has launched a crowdfunding campaign on February 16th. For this campaign, SUBMIND's team aims to collect € 30,000 in pre-orders from customers throughout the World.

Freediving Democratization passes through the development of new equipment

With more than 250 000 freedivers worldwide in 2015, the practice of freediving is experiencing a very strong growth and is entering a democratization phase. *"The new stars of freediving as Guillaume Nery managed to promote our sport and that's very good"* says Matthias Bruno, CEO and founder of the new brand. SUBMIND has been created to equip freedivers with secured & high-performanced equipment. The young entrepreneur - and freediver - wanted to end "DIY", adhesive tape and lead balls which has always been used by freedivers all around the world to practice their discipline. *"We are numerous freedivers and deserve quality gear!"*. The democratization of freediving will be through the creation of more reliable, beautiful and attractive equipments. *"We want to be that provider and that's why we just presented our new products"* add Mr Bruno with lights in the eyes.

Two new products very well received at Paris International Diving Show in january 2016

"We have worked with top level freedivers and novices to develop simple and effective products". The first need Submind wanted to adress was the ballast. Freedivers use adhesive tape, bike inner tubes, lead balls to create their own neckweight, a lot of them ask us to change that! The second one is regarding wetsuit, they wanted a more beautiful design and specific products to differentiate themselves from scuba divers using scuba tanks. After one year of R&D SUBMIND Freediving presented its new products officially one month ago at Paris International Diving Show. *"Many champions were at the Show and they really well received our innovations"* - Adds delighted Matthias Bruno - *"The world of freediving is applicant for new crafty products, we are so happy to serve our community and want to share our passion all around the world"*.

SUBMIND: freediving gear designed by freedivers for freedivers & Made in France

Submind Freediving was founded in 2015 by Matthias Bruno. The products are developed in collaboration with freedivers, a team of designers and textile specialists. Production takes place in France to guarantee the know-how and quality required for exceptional products for extreme sport. SUBMIND's team just launched a crowdfunding campaign to help its development by pre-ordering the new products at special prices. All freedivers are invited to support and join the adventure at <http://www.kisskissbankbank.com/en/projects/submind-freediving>



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