



**Contest and Prize**  
**For the best political cartoon dedicated to the European Union published In the Italian press**  
**Fifth Edition 2015**

**Rules of the contest**

**1. Organization and scope**

1.1. The European Commission's Representation in Italy (hereinafter referred to as "the Representation") launches a contest with prizes for the best political cartoons dedicated to the European Union (EU), 2014 edition, in collaboration with the Italian magazine "Internazionale", with the participation of Voxeurop.eu (hereinafter referred to as "the organizers").

1.2. The contest's aim is firstly to raise awareness about European themes among cartoonists and promote a larger coverage of said themes and secondly, to foster the Italian and European citizens' interest for European political life.

1.3. The "EU Cartoon Contest" is part of the Representation's information and citizens' awareness-raising activities, realized through its web-radio studio "Studio Europa", its internet website, its social networks, its publications and its cooperation with the Italian Journalists' Order and Italian Journalism schools.

1.4. The contest will represent a recognition of cartoonists' contribution towards a more dynamic information on EU affairs directed to the citizens. This prize has become a regular event with the aim of stimulating citizens' interest and participation, through humour, in the European political debate.

**2. Eligibility criteria for participants and submitted works**

2.1. Participants must respect the following criteria:

2.1.1. Participants to the contest must be citizens or residents in one of the 28 EU Member States or in a country seeking accession to the EU;

2.1.2. Cartoons entered into the contest must have been published in the Italian language in the Italian press (original language or translated in Italian), on a professional website or blog, created by cartoonists' associations, and dedicated to cartoons (see art. 2.1.3);

2.1.3. The seat of the editorial office of the media in Italian language (printed, website or blog) which has published the cartoons must either be in Italy or be legally or contractually linked to an Italian registered media with an office in Italy;

2.1.4. The editorial office, of the Italian media website or blog that published the cartoon must be legally registered in Italy. For cartoonists' associations' blogs, evidence of registration must be attached.

2.1.5. Persons working for the EU Commission, the organizers of the contest, the members of the Jury or their family members are not eligible for participation to the contest;

2.1.6. Participants must be at least 18 years old;

2.2. Submitted works must respect the following criteria:

2.2.1. They must deal with the EU public agenda in a wider sense (i.e. EU actions and policies, political personalities, legislation, as well as their impact on citizens, the environment, etc.);

- 2.2.2. Submitted cartoons must be intended for print media or for a news website, including websites and blogs specializing in political satire (see art. 2.1);

2.2.3. They must have been published on a medium (printed or on-line) as described in point 2.1.3 and 2.1.4.

2.2.4. The cartoons must have been published between the

**1<sup>st</sup> of October 2014 and the 30<sup>th</sup> June 2015.**

Participants are requested to give proof of the publication and diffusion.

2.2.5. They must have been published in Italian language (either original or translation);

2.2.6. They must respect the following standards of the EU editorial charter:

(i) Do not include anything which could offend good taste or decency, or is likely to encourage crime or lead to disorder, or could offend those watching or listening;

(ii) Do not involve improper exploitation of any susceptibilities of the public or any abusive treatment of the religious views and beliefs of those belonging to a particular religion or religious denomination;

2.2.7. Works must not have been awarded a different prize before the time limit for the submission of the works.

2.2.8. Works must not have received contributions by any EU Institution.

**2.3. Failure to comply with any of the criteria indicated at point 2.1 and point 2.2 will lead to the exclusion of the candidate.**

### **3. Publication of the contest**

3.1. The organizers will publish the call for applications on their websites together with the present contest rules and the participation form. Where appropriate, they will also advertise the contest.

3.2. The call for applications for the 2015 edition of the contest:

\* **will be opened on the 28<sup>th</sup> of May 2015**

\* **will be closed on the 6<sup>th</sup> of July 2015.**

#### **4. Presentation of the works**

4.1. The way of presentation of the works must conform strictly to the following specifications:

4.1.1. Works will be presented in a format compatible with high definition reproduction (minimum 300 dpi);

4.1.2. If works are sent via registered mail or delivered by hand (see point 4.2) 3 paper colour copies in good quality must be attached;

- 4.1.3. Applications must specify the name of the professional Italian media outlet or website in the Italian language (see point 2.1.3 and Annex II and III) where the cartoon has been published (original or translation) for the first time, as well as the date of publication for each submitted cartoon.

4.2. All proposals must be sent:

- By electronic mail to:

**[vignette@internazionale.it](mailto:vignette@internazionale.it)**

- Or by registered mail (recommended, with the postmark as proof of the date of posting) or delivered by hand against receipt to the following address of the magazine "Internazionale":

**Internazionale  
Premio Vignetta europea  
Via Volturmo, 58  
I-00185 Roma**

For postal items the postmark will be conclusive regarding the respect of the delay; in case of delivery by hand a deposit slip will be delivered

4.3. Each candidate can submit up to three different cartoons. They may either have been published separately or be part of a series

4.4. Collective candidacies are admitted for groups composed of a maximum of five authors, provided that each author is clearly identified in the participation form, without prejudice to full compliance with the dispositions of the present rules.

4.5. Each work must be sent individually together with the required participation form (in annex). This form will be downloadable from the mentioned internet websites. Forms must be fully completed by every candidate, both by individuals and groups of candidates (see art. 4.4).

4.6. The deadline for sending the cartoons and the relative participation forms is:

**6<sup>th</sup> of June 2015 (up to 2.00 p.m.)**

4.7. In submitting a candidature, the participant accepts that he/she has read and understood the competition rules;

4.8. After reception of the envoy of the cartoon(s) and participation(s) form(s) the candidates will receive a confirmation e-mail from the organizers. This confirmation is a condition for the participation to the contest.

4.9. The organizers retain their right to refuse candidacies not complying with the criteria defined in the present rules.

4.10. Candidate cartoons complying with the present rules will be examined by a Jury (see point 6). The Jury will select one cartoon for each participant.

4.11. The selected cartoons will be published on the Facebook page of "Internazionale", thus permitting a public vote on-line.

4.12. Professional reproductions of the cartoons admitted to the contest will be exhibited during the "Internazionale" Festival in Ferrara (2<sup>nd</sup> of October – 4<sup>th</sup> of October 2015).

4.13. After the public vote, the Jury will meet to evaluate the cartoons admitted to the contest (see points 5 and 6).

4.14. The organizers retain their right to publish the cartoons admitted to the contest in an exhibition catalogue with comments explaining the context and the political event to which the cartoons refer. Candidates' cartoons will be accompanied by the name, a photograph and a brief CV of the cartoonist.

4.15. The cartoons sent to the contest must comply with copyright legislation.

4.16. Subject to the agreement declared in the participation form, by the authors, the Representation may use some of the cartoons for its websites and social networks or as promotion material (with due reference to the author and media of publication).

4.17. No inscription fees are foreseen.

## **5. Evaluation criteria**

5.1. Cartoons that are not related to EU policies, or not published in the media as stated in point 2, will be excluded.

5.2. Cartoons not considered sufficiently professional may be excluded by the Jury.

5.3. Cartoons chosen by the Jury and admitted to the contest will be judged on the basis of the following evaluation criteria:

5.3.1 - Originality (30%);

5.3.2 - Humour (20%);

5.3.3 - Quality (30%);

5.3.4 - Results of the public online vote (20 %) (see art. 4.10, 4.11 and 6.3);

5.4. Each member of the Jury will attribute a mark between 0 and 10 in connection with criteria 5.3.1 to 5.3.3. To the public vote for a cartoon (criterion 5.3.4) will be attributed a mark proportional to the number of votes (votes for the cartoon divided by the total number of votes, multiplied by 10).

5.5. The five winners will be those having received the highest marks (a weighted mean of the marks as indicated in point 5.3).

## **6. The Jury and its working rules**

6.1. An independent Jury of indubitable professionalism will be constituted. The Jury will be composed of seven members: two members of the Representation, a journalist of "Internazionale" and of Voxeurop, two high level journalists specialized in EU affairs and the winner of the 2014 Prize. The President of the Jury will be a delegate of the Director of the Representation. The jury will have the task of:

6.1.1 Making the first selection (see point 4.10 and 5.2),

6.1.2 Subsequently, evaluating the selected cartoons and choosing the winners (see point 4.13).

6.2. Selected cartoons will be judged by the public by an online vote. The public vote will take place on the Facebook page of the "Internazionale":

[www.facebook.com/Internazionale](http://www.facebook.com/Internazionale)

### **Between 21<sup>st</sup> of July and the 13th of September 2015.**

6.3. The Jury will choose the winners from the list of selected candidates on the basis of the evaluation criteria set out at point 5.3.

6.4. The vote of the Jury is secret.

6.5. The organizers will assign the prizes on the basis of the Jury's proposals based on the evaluation criteria set out at point 5.

6.6. The Jury and organizers' decision is final.

6.7. Entrants release Facebook from any liability whatsoever with respect to the conduct and outcome of the contest

## **7. Prizes**

7.1. The winners of the "Best EU Cartoon Contest" declared by the Representation following the rules set out at points 5 and 6 will receive:

- First prize € 1.400
- Second prize € 800
- Third prize € 400
- Public special prize € 200
- Jury special prize € 200

7.2. The three first choices by the public will be mentioned (being or not different from the Jury's choice) both in the Ferrara exhibition and in the published results.

7.3. The selected Cartoons (see art. 6.1) after the first selection will be published in a catalogue and exhibited to the public during the "Internazionale Festival" in Ferrara.

## **8. Prizing ceremony**

8.1. The award ceremony will take place on Sunday 4<sup>th</sup> October 2015, during the "Internazionale Festival" of Ferrara.

8.2. The winning cartoon, and the 2<sup>o</sup> and 3<sup>o</sup> classified, as well as the two cartoons chosen by the public and by the jury will be published on the Representation's and organizers' website and social networks.

## **9. Information on privacy**

9.1. We will record and further process your personal details to the extent that they are necessary for the follow-up of your participation in this contest.

9.2. Your data will be handled in conformity with Regulation (EC) N° 45/2001 on the protection of individuals with regard to the processing of personal data by Community institutions and bodies and on the free movement of such data.

9.3. Your data are recorded and stored as long as follow-up actions are needed in the context of your participation.

9.4. For transparency purposes, the contributions, including your name and position in your organization may be communicated to the public.

9.5. Right of rectification & personal data controller.

Should you require further information concerning the processing of your personal details or exercise your rights (e.g. access or rectify any inaccurate or incomplete data or oppose the publication of your details on Europe) please write to: [COMM-REP-ROM@ec.europa.eu](mailto:COMM-REP-ROM@ec.europa.eu)

9.6. You have the right of recourse at any time to the European Data Protection Supervisor at:  
[edps@edps.europa.eu](mailto:edps@edps.europa.eu)

## **Annex: Participation Form**

### **Contest and Prize for the best political cartoon dedicated to the European Union published In the Italian press – Fifth Edition 2015**

The participation form includes:

I – Personal data, filled table in all its parts in capital letters.

II – Details of the contributions.

If the applicant sends more than one cartoon, each submission must be accompanied by the "Details of the contribution" form and comments.

III – Evidence of the cartoon's publication must be presented (precise description with internet links or printed page of the medium on which it was published)

IV – Statement of agreement by the candidate

V – Short Curriculum Vitae (2 – 8 lines)

VI – A short text where the applicant will explain the reasons for the choice of topic and its merits as a tool for political information and debate.

**Points V and VI will be published in the competition catalog (see point 7.3 of the Rules of the Contest)**

These documents must be sent together with each cartoon submitted:

- By electronic mail: **vignette@internazionale.it**
- Or by registered mail (recommended) or delivered by hand to the following address of "Internazionale":

**Internazionale  
Premio Vignetta europea  
Via Volturmo, 58  
I-00185 Roma.**



## **Annex I: Participation Form**

**Contest and prize for the "Best political cartoon dedicated to the European Union"  
published in the Italian press - Edition 2015**

<b>Personal data</b>	
<b>First Name</b>	
<b>Name</b>	
<b>Stage Name (if available)</b>	
<b>Place and date of birth</b>	
<b>Address</b>	
<b>Postal code</b>	
<b>City</b>	
<b>Phone Number (fixed and/or mobile)</b>	
<b>E-Mail</b>	

## Annex II – Details on the Contribution

<b>Title of the cartoon 1</b>	
<p>Name of the <u>Italian media</u> (see points 2.1.2 and 2.1.3 of the rules of the contest) – printed or website.</p> <p><b><u>ATTENTION:</u></b> supply the publication's proof</p>	
<p><b>Publication date of the cartoon in Italian language (original or translated)</b>  <b>Between:</b>  <b>1st October 2013 and 30<sup>th</sup> June 2014</b></p>	

<b>Title of the cartoon 2</b>	
<p>Name of the <u>Italian media</u> (see points 2.1.2 and 2.1.3 of the rules of the contest) – printed or website.</p> <p><b><u>ATTENTION:</u></b> supply the publication's proof</p>	
<p><b>Publication date of the cartoon in Italian language (original or translated)</b></p>	

<b>Title of the cartoon 3</b>	
<p>Name of the <u>Italian media</u> (see points 2.1.2 and 2.1.3 of the rules of the contest) – printed or website.</p> <p><b><u>ATTENTION:</u></b> supply the publication's proof</p>	
<p><b>Publication date of the cartoon in Italian language (original or translated)</b></p>	

### **III – Evidence of the publication**

**- A clear description of the medium on which the cartoon was published (for each cartoon submitted):**

**\* Cartoon 1**

**Title:**

**Type of publication:**

**Publication date:**

**\* Cartoon 2**

**Title:**

**Type of publication:**

**Publication date:**

**\* Cartoon 3**

**Title:**

**Type of publication:**

**Publication date:**

**ATTENTION - You must attach:**

**- Link of the publication where the cartoon was published:**

**\*Cartoon 1**

**\*Cartoon 2**

**\*Cartoon 3**

**- Copy of the media's page where the cartoon was published (printed or on-line)**

**- Evidence of registration or reference media as required by the points 2.1.1; 2.1.3; 2.1.4 of the "Rules of the Contest":**

**IV – STATEMENT OF AGREEMENT BY THE CANDIDATE**

I hereby ..... confirm that the cartoon has been published in accordance with the requirements set out in the rules of the contest and in the participation form.

I hereby also confirm my agreement to the diffusion of my personal data (with the exception of my phone number(s)) for the promotion of the contest results. Moreover, I hereby express my agreement to the publication of the cartoon by the contest organizers (only with author attribution) as precised in art. 4.16 of the Contest's rules.

**Date**

**Signature**

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**V – Short Curriculum Vitae**

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**VI – Short explanation of the chosen topic and of the cartoon's usefulness as a tool of political information (European).**

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