

Press Release

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Newsvibes reveals its solutions to the attention crash.

Your own innovative personal digest, on smartphones and tablets, and your enjoyable newsreader.

Toulouse, France, 4th December 2013-The French start-up specialized in news apps introduced its two key solutions: Focus and Newsvibes for smartphones and tablets.

Coming soon, Focus, your own press review

Newsvibes is creating Focus, a totally personalized press review for smartphones and tablets.

The idea is simple: Enable everyone to read its 6 unmissable news each day and thus saving time.

- 6 news a day, no more: Focus picks 6 daily unmissable news for you according to your interests.
- Better and Better: The more you use Focus, the more it learns what you like to give you the most appropriate content.
- Your daily meeting with your news: Choose yourself your daily meeting time and receive your digest each day at the same time, on your smartphone and tablet. The press review is available for 24H. A push notification tells you when it is available.

Focus is going to be available on the App Store for iPhone and iPad in the next three months. The Android release will be available in the second quarter 2014.

Get a taste, download Newsvibes for iPhone and iPad today

That is not all! Get sneak-peek of the Newsvibes technology with its fresh newsreader.

Newsvibes launches today the Newsvibes App for iPhone and iPad. The App is available on the App Store from today, and it is totally free!

Newsvibes App is based on the technical breakthrough of RSS Runner (more than 1 Million downloads on the App Store) keeping simplicity and high performances.

Newsvibes App is enriched of two amazing features:

- An innovative navigation in news using simple gestures
- An innovative technology based on Big Data Algorithms to determine what you like or what you do not like to help you discover new contents (coming in two months)

Download the App: www.newsvibesapp.com/applestore

About & Contact us

Newsvibes has been founded in 2013 and is based on the previous works of [François Goldgewicht](#), mainly RSS Runner and his experience in iOS applications. [Nicolas Franchet](#) brings his skills on datamining and large web application development. [Mathieu Cousy](#) is in charge of quality assurance and marketing.

For more about Newsvibes :

- Twitter: @newsvibesapp
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- Newsvibes Backstage: <http://blog.newsvibesapp.com>
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