

« DREAM CRAZY » COMMERCIAL

Additional information

- **Nyah Huston**. Huston, 23, has been skateboarding since he was 5-years-old. In 2011, Huston made history when he became the first and only skater to do a backside 270 nose bluntslide at the inaugural Street League championship tournament.
- **Isaiah Bird**, a 10-year-old wrestler. In addition to wrestling, Bird, who was born without legs, also swims, runs tracks, surfs, and plays sports like soccer and football.
- **Zeina Nassar**, who has been the Berlin boxing champion five times, appears in the commercial wearing a Nike Pro Hijab. She has faced discrimination in and out of the ring for being a Muslim woman in boxing.
- **Kai Lenny**, 25, is a world champion stand-up paddler and surfer. Lenny, who was born and raised in Hawaii has been surfing since he was 5-years-old. In his young career, the 25-year-old has been pushing boundaries and setting records in a variety of sports, most recently in a kind of surfing called hydrofoiling.
- In 2008, 29-year-old **Megan Blunk** was in a car accident that left her paralyzed from the waist down. Since then, she's become a star wheelchair basketball player, and competed in the 2012 and 2016 Paralympics, taking home the gold in Rio.
- Kenyan long-distance runner **Eliud Kipchoge** has been described as "the greatest marathoner of the modern era," by The Economist. Kipchoge is the 2016 Olympic marathon gold medalist and has come close to running a sub-2-hour marathon on several occasions.
- Giants wide receiver **Odell Beckham Jr.** made headlines in his rookie season for the New Jersey-based team when he caught a touch down with one hand in a game against the Dallas Cowboys. He won Offensive Rookie of the Year in 2014. "Don't picture yourself wearing OBJ's jersey, picture OBJ wearing yours," Kaepernick says in his narration.
- In her senior year of high school, **Alicia Woolcott** was both the homecoming queen and a varsity linebacker. The Grand Blanc, Michigan, resident told ABC-affiliate WXYZ that she was glad that her story was included in the commercial. However, the 18-year-old said that she's not sure where she falls on the issue of kneeling during the anthem, although she admires that the message is to "stand up for what you believe in no matter what people say."
- In 2017, **Charlie Jabaley**'s life had hit rock bottom — so he decided to make a major change. He adopted a plant-based vegan diet, lost 120 pounds, became an Ironman, and reversed the progression of a life-long brain tumor. Jabalaey, who earned millions of dollars managing musicians like 2 Chainz, recently finished riding his bike across the US.
- **Lacey Baker** has been fond of skating since she was 2, constantly looking at her brother skateboarding all day long. Now 26, she was the first openly gay/queer woman to join Nike's SB team.

- **Alphonso Davies** made his Major League Soccer debut /'deɪbjʊ:/ for the Vancouver Whitecaps in 2016 when he was just 15-years-old. Davies, who was born in a refugee camp in Buduburam, Ghana, now lives in Edmonton, Alberta. He became the first athlete born in the 2000s to play MLS.
- "Don't become the best basketball player on the planet," Kaepernick intones over footage of **LeBron James**. "Be bigger than basketball." Not only is three-time NBA champion regarded as one of the best basketball players of all time, but he also has a reputation for paying it forward. This year, the Los Angeles Lakers player announced that he was giving back to his hometown of Akron, Ohio, in a major way: by funding a public school. The LeBron James Family Foundation is a top donor to the I Promise School, a public school for at-risk students.
- **Colin Kaepernick** himself appears in the ad — after all, he is the face of Nike's 30th Anniversary Just Do It Campaign. "Believe in something," he says. "Even if it means sacrificing everything." The quarterback is known for kneeling during the national anthem before NFL games in 2016 to protest racial inequality.
- In 2016, five prominent members of the US Soccer's Women's National Team filed a complaint against the US Soccer Federation claiming that members of the women's national team earned nearly a quarter of what their male counterparts did, even though the women's as a whole team made more money. In 2017, the World Cup champion team struck a new deal with better pay and conditions for the athletes, per The Guardian.
- **Griffin**, whose left hand was amputated due to a prenatal condition, grew up playing sports. The St. Petersburg, Florida, native went on to play college football at the University of Central Florida. In 2018, he was drafted to the Seattle Seahawks.
- The ad concludes with tennis legend **Serena Williams**. "And if you're a girl from Compton, don't just become a tennis player — become the greatest athlete ever," Kaepernick says of Williams. "Yeah, that's more like it." Williams has 23 women's Grand Slam titles — the second-most of all time. In the last year alone, she not only almost died while giving birth, but she also faced sexism and racism on and off the court.