

An offer adapted to the specific needs of  
professional.

*Pin it, it lights !*



## WIRELESS LIGHTING

The "Interior Architecture" line is a heavy duty collection dedicated to professionals. It includes panels whose electrical power ranges from 0 to 250 W, spotlights (0 to 50 W), a wide selection of LEDs and Pinlights, along with various accessories.

The Classic panels, designed specifically for the "Interior Architecture" line, have a maximum power rating of 250 Watts. They are well-suited for interior decoration and intensive use.

The « Interior design » is the one that offers the largest selection of luminaries, panels and accessories while remaining resistant, powerful and affordable, thus allowing you to let your imagination soar freely!

All products comply with the strictest of safety and quality norms.

- The materials are classified not fire M1,
- The highly resilient complex (high pressure on the pins) is patented,
- The high quality pins are characterized by their pressure/counter-pressure system,
- The patented edge connectors are tested at twice the recommended power rate (600W),
- The SELV (12V) electrical transformers ensure the safety of all our installations, while remaining discrete.





## ...MANY APPLICATIONS.

Easy to setup, our technology has many possibilities for decoration. Here are some examples...

### Ceiling : STARRY SKY

The Starry sky provides a very soft light which immediately bathes the room in a magical atmosphere.

Whatever the location, whether it be in a restaurant, a reception hall, a hotel lobby or a home, the atmosphere thus created will never fail to impress visitors.

Technically, the technology allows to very easily multiply the amount of lighting elements on a wide surface while remaining able to change their locations at will.

### Floor : LIT FLOOR

A lit floor fits naturally in a store or a showroom.

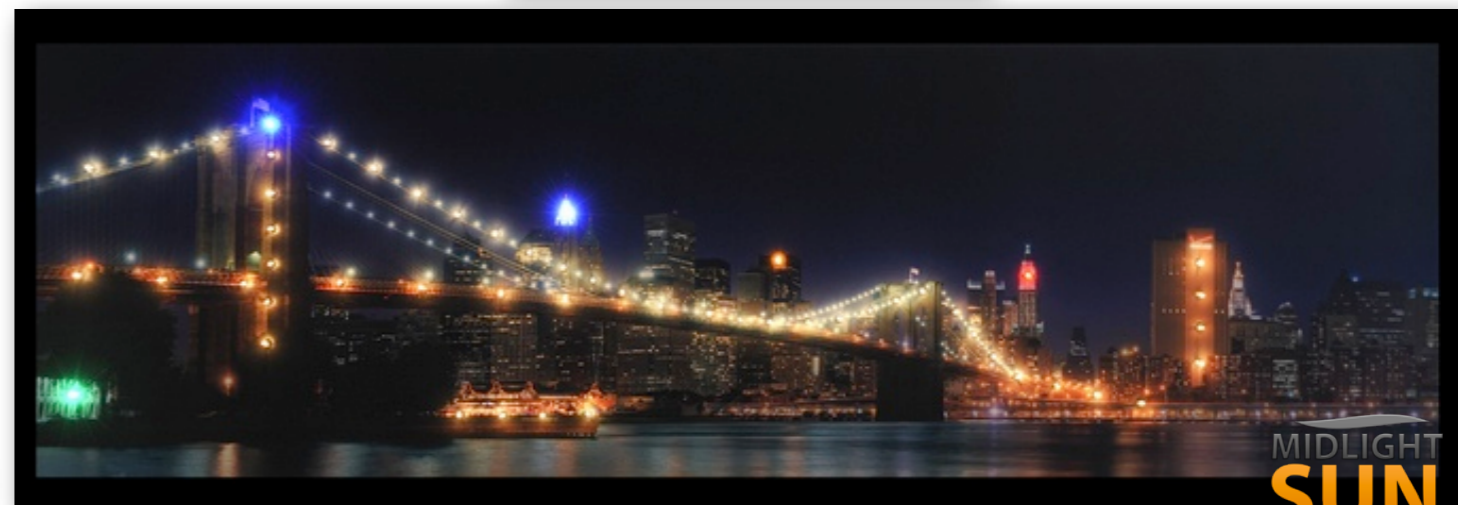
This kind of lighting emphasizes the displayed items or enhances the promotional area and its decoration.

It can also be used as an indicator (to mark a sales space in a store for instance).

### Floor : WALL SCENOGRAPHY

Designers and artists transform panels into beautiful lit boards. Panels can be covered with many different types of finishings. They can be covered with fabric, leather, wall paper, paint, or a decorative coating on their surface. The only constraint is that the covering cannot exceed a maximum of 1 mm in thickness. In order to create the lighting design, stencils or overhead projectors can be used.

With that in mind, just let your imagination soar...



## AN INNOVATIVE PRODUCT, SCALABLE AND SIMPLE TO INSTALL.

The concept offers many advantages to the user. Here are some of them.

### A QUICK, THEREFORE ECONOMICAL INSTALLATION

The setting up of a installation requires very little time. The installer will be able to easily schedule it and the owner (store, restaurant) will have to incur the costs of less down time.

### A LIMITED THICKNESS

These panels being thin, the installation will not affect the floor to ceiling height of the room. With our panels, false ceilings are unnecessary.

### A PERFECT MODULARITY

The modularity of the concept allows you to modify the decoration as often as you wish.  
The location and type of the lighting elements can be changed every time there is a need for it.

### RENOVATION POSSIBILITIES

If the finishing on the panels no longer matches the decoration or atmosphere of the room, it will be easy for you to change it. A new layer of paint, a stretched fabric, nothing will be impossible for you.

### BRIEF COMPARISON WITH HARD WIRED OR FIBER OPTIC SET-UPS.

These other techniques require the intervention of trained professionals. Their installation require more time (3 to 4 days). They are neither modular nor scalable. The renovation of these installations is often complex and costly.





## DECORATION

### CREATE, TEE, LIGHT!

This "Decoration" line is primarily designed for creative leisures and decoration. It includes panels with a power capacity of up to 150 W, spotlights (0 to 20 W), DipLEDs (0.1 W) and pinlights (0.33 W).

The range "decoration" offers you the ability to create, fun stitching and surprised to see the light show. This range has been designed for the field of arts and crafts from panels at a power of up to 150 w.

All connection elements (Safety Extra Low Voltage 12 V) are tried and tested to current standards and ensure safety and durability.

So, once you get the basics right, you can unleash your imagination.



#### Product assets

### THE FIRST LIGHTING SOLUTION THAT APPEALS TO YOUR CREATIVITY

The "Decoration" line was designed to satisfy your artistic sense as much as your practical needs in lighting. For the design of a lit fixture or board, there is a solution.

Here are the strong points of the series:

#### A NEW, FUN AND CREATIVE CONCEPT

Has your imagination no limits? Good, the "Decoration" series has none either. With this series, your wildest desires will come true: starry sky, wall fixture, ceiling fixture, lit artwork... Everything is possible!

#### A LIGHTING THAT REFLECTS WHO YOU ARE...

You can decorate those panels as you wish. Paint, stickers or wallpaper, everything is allowed.

#### LOW ELECTRICAL CONSUMPTION

The luminaries that we offer (LEDs, pinlights and spotlights) require little energy. For example, a LED power is 0.1 W, a pinlight 0.33 W. The spotlights are limited to 20 watts.

#### A NEW IDEA ? MIDLIGHTSUN IS WITH YOU!

Tired of a design? You can add new lighting elements, change their position or move your panel somewhere else in your home.

#### PANELS OF ALL SIZES

These panels come in 4 formats. From the largest one (2500 x 400 mm) to the smallest one (1250x125mm), you will find a format suitable to your design. Furthermore you can cut a panel if needed; all you need is a utility knife or a jig saw.





# EVENT & COMMUNICATION

Prick, it is seen!

## POINT OF SALE ADVERTISING

The “Events & Communication” series is a professional line intended to be used for a short period of time (from a few days up to six month). It includes panels not exceeding 70 W in power consumption, LEDs (0.1 W) and Pinlights (0.33 W).

This line is well-suited for window displays and promotional sales areas. It can be used anywhere an information is to catch people's attention very quickly.

Panels from the « Events & Communication » series have been designed to be light and modular. Their power consumption is limited to 70 Watts and they can receive 0.33 W Pinlights and exceptionally bright LEDs. These can be covered with any type of covering in order to enhance the messages they carry (poster, paint, plain or printed fabric, flocking...).

Available to communication professionals, the “Events & Communication” line meets the requirements of the strictest safety standards (quality, operation and fire) and is used for the mostcreative advertisement projects.



Highlights your communication



PLV - Spiritueux (France)





## A WHOLE VARIETY OF POSSIBLE APPLICATIONS.

*The concept is a formidable communication tool for your enterprise and you customers. Here are the fields in which this concept is used.*

### EVENTS

#### DISPLAY TABLE

These luminaries lighting brings a soft atmosphere to the product's roll-out and display. Being discreet, they enhanced the object of the event, emphasizing it in the right measure.

### SHOW BOOTH

#### LIT BOOTH BACKGROUND

During a show, the hardest for an exhibitor is to catch the customer's attention. How to stand out among the multitude of products and services offered in a small area ? A background decorated with dots of light will make a booth more visible and immediately attract the passer-by's attention.

### POS

#### HIGHLIGHTING A BRAND

The concept allows the efficient high lighting of a brand. The making into light of a brand name will call attention to its symbolic dimension (luxury, quality, beauty...).

### WINDOW DISPLAYS

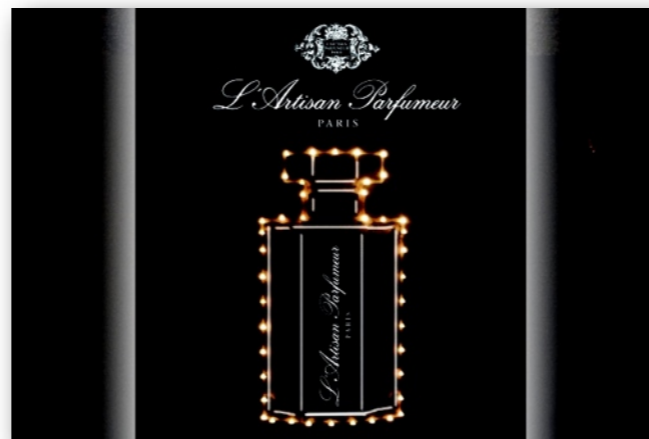
#### INSIDE STORE SCENOGRAPHY

Even the best products need an appealing showcase to shine. A window display lit by Midlightsun will surely help. It is obvious that the "Starry sky" look of a window display can strongly seduce the public.

### CATERING

#### LIT BUFFET

The success of a reception sometimes depends on the enhancement of a buffet or part of the reception room. The Diplone panel used as a lighting support can help. Light and strong, it does not fear shocks nor liquid spills (it is hydrophobic).



## A BRILLIANT IDEA FOR YOUR COMMUNICATION

Our know-how is perfectly adapted to the event and communication world. Its quick implementation is not its only asset, here are the other ones.

### DESIGN OF THE POS HIGHLIGHT FROM A TO Z

From the feasibility study, prototype design to the manufacturing (unit or mass production) we handle all the stages of the development of your project.

### CUSTOMIZED DELIVERIES

We can deliver in every retail store or on one site, anywhere in France or abroad.

### ADAPTABILITY OF OUR PRODUCTS

The concept having already been fully tried and tested, we most certainly will find the solution to your request.

### EASE OF INSTALLATION AND DISCRETION

The light weight of our panels (1.5 kg/m<sup>2</sup>) allows anyone to install the POS. It can also be hung easily. The 70 W-transformer, being small, is as discreet as it is efficient (you can power up to 700 lights dots)

### PANELS ARE REVERSIBLE AND CAN BE REUSED

You can use both sides of the panel simultaneously. Thus you can design a window display background on one side the panel and a promotional poster in the sale area on the other side.

The panel being easy to cut (stanley knife, saw), one can use it again for numerous poster sizes, thus for different promotional operations.

### RECOGNIZED SAFETY

The 12 V Extra Low Voltage solution is recognized as the international safety voltage.

## INDUSTRIAL DESIGN

### THE CONDUCTIVE PANELS

The association of panels and connectors can be implemented in various industrial fields such as toys, furnishing and other equipments. They can be manufactured in small or large series.

### A WIDE VARIETY OF POSSIBLE APPLICATIONS.

A proven technology which allows us to imagine numerous industrial innovations. Here are some examples...

#### FURNITURE

##### ILLUMINATED BOOKCASE

The lighting of bookcases is one of the potential research directions for the panels. Already used during shows at the François Mitterrand National Library, this concept is very seductive. You can consider applications in home furnishing (walking closet, desk...).

#### INSULATION

##### FARADAY CAGE

Our panels are excellent insulators against electromagnetic waves. You can consider insulating "sensitive" locales (computer rooms for example) with these panels.

#### GAMING

##### ILLUMINATED MODEL RAILROADS

The world of games and toys is a field full of passion and innovation in which the concept could fit as an electrical support (model railroading or model racetracks) or lighting and conductive wall or partition (game room) for example.

## Product assets

### A CONCEPT WITH TREMENDOUS POTENTIAL

The conductive panel and its associated connectors is a famous and patented concept. Thanks to its specificities and the know-how of the company, this is an innovative product with a huge and broad development potential.

### THE MANUFACTURER'S KNOW-HOW IN SANDWICH PANELS

The know-how acquired during the development of the panel is a source of rich and varied information. This know-how renders many applications possible.

### ADAPTABLE AND FIELD TESTED ELECTRICAL CONNECTORS

The panels, their connectors and the lighting elements complement each other perfectly. One could envisage adaptations at the client's request (1-layer panel, 2-layer...). Our research department is ready to design the product that will meet your need.

### AN ORIGINAL TECHNOLOGY THAT MAKES A DIFFERENCE

*The unique and innovative concept is a very strong marketing asset.*







Thank you for your visit.  
We are at your disposal for any  
information.

Tel. +33 2 43 84 49 98

Cel.+33 6 09 26 51 56

**Professional price on demand**