Research & Communication Institute about Europe

The Think & Do Tank of European dynamics

20 mai 2021





The word of the Président



Dear friends of European dynamics, you will be able to discover the functioning and development of the Institute for Research and Communication on Europe (I.R.C.E.) that I created with two people in 2002 during the draft European convention and which was relaunched in greater numbers and in a more diversified way in 2012, after consultation and observation of a still and more than ever existing need on the way of thinking and to act differently at the European level in order to preserve and always build, often with originality, in this space that must be astonished at every moment in order to remain united in diversity.

François CHARLES

20 mai 2021

Identity and positioning (1/2)

- Associative body Independent of which financially, evoking the expressions, reflections, views of a group of members, studies by researchers or contributions committing only their authors
- Open to all in the general European interest
- Both a think tank as a force for proposal and a generator of ideas, and an operational organization (Do Tank) for transcription
- Apolitical giving a voice to all tendencies in the conditions of constructive dialogue
- Generalist on main themes (defence, energy, digital, finance, research, transport, health, agriculture, etc.) but also on many others with a decompartmentalisation of observations, ideas and solutions
- Developing a European transversal approach across many countries and groups of countries

Identity and positioning (2/2)

- Working both on the search for the optimisation of public policies and on ecosystems for European dynamics that are not only EU in internal and external interdependence
- Through publications, studies, training, events, projects
- In a constructive approach to the charge and the defence, not hesitating to put on other glasses for better exchanges and a shared vision
- Communicating on news, projects and achievements made or planned in Europe by any form of organization or comparative approach, in particular by participating in the decoders of Europe
- Using an original and proven methodology in strategy, management and human sciences

The main directions (1/2)

- Geopolitics and geostrategy: strong diplomacy, reasoned independence, strategic partnerships, neighborhood security
- Governance: reestablishing a normal federal approach, regional senate, solidarity, values...
- Banks and insurance: securing deposit and investment banks
- Economy, finance, taxation: widespread adoption of the euro, segmentation, competitiveness, securitization, economic coherence groups...
- Competition: openness but champions, reasoned Buy European Act, optimization of integration, optimization of external agreements, made in Europe substantial
- Agriculture and fisheries: bringing the two sectors closer together, solidarity, ESA for the sea, Blue Deal, overhaul of aid, Weimar agriculture...
- Industry, businesses: simplification, competitiveness, training, transnational subcontracting, cooperation partnerships, cooperation, alliances...
- Research and innovation: optimization of management and stakeholders...

The main directions (2/2)

- Transport, Mobility and Regional Planning: major rail and canal corridors, infrastructure renewal, etc.
- Aeronautics and Space: space strategy and diversification of services, etc.
- Defense, Security and International Relations: financing, Europeanization of NATO, manufacturing and export observatory, arms bank, etc.
- Law and Justice: monitoring and optimization of legal developments, internal action service, etc.
- Digital, Cyber: defragmentation of the market and services, etc.
- Telecoms: securing existing network services, etc.
- Education: harmonization, history, apprenticeships, etc.
- Standardization: third-party classification, strengthening of labels, etc.
- Energy and Environment: energy union, SMR, and hydrogen, etc.
- Health and Social Affairs: cancer and obesity, harmonization of services, etc.
- Art, History, Music, and Culture: capitalizing on the diversified base
- Humanitarian Assistance: optimizing services and interventions

A diversified structure

- Board of Directors for all sectors with a search for parity http://www.irce-oing.eu/2017/05/nouveau-conseil-d-administration-2017.html
- Territorial Executive Committee*
- Membership applications with or without recommendation validated by the Board of Directors
- Individual members, institutions, companies, groups, clusters
- Researchers
- Honorary Members
- Editorial Board
- Special Advisors http://www.irce-oing.eu/2021/02/les-conseillers-speciaux-du-president-de-l-i.r.c.e.html
- Scientific committee
- Committees and Working Group
 http://www.irce-oing.eu/2017/01/groupes-de-travail-premier-trimestre-2017.html

- A headquarters at the Maison de l'Europe in Paris before a possible address of its own
- A wish to establish itself in the regions and in each country of Europe in a dynamic of International Non-Governmental Organization

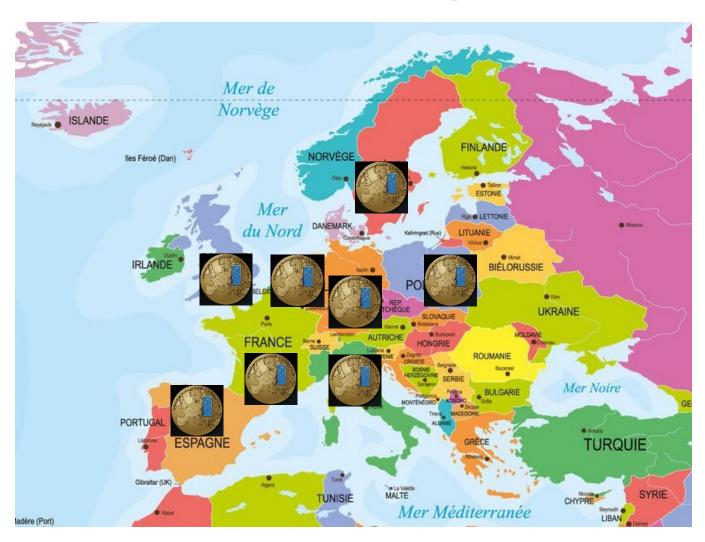
Generalist, diversified and decompartmentalized work themes, internal or open

- Governance
- Economy, finance, taxation
- Competition
- Agriculture and fisheries
- Industry
- Research and innovation
- Transport and land use planning
- Aeronautics and space
- Defence, security and international relations

- Digital and cyber
- Telecommunications
- Teaching and education
- Normalization
- Energy and environment
- Geopolitics and geostrategy
- Health and social
- Art and culture
- Law and justice
- Humanitarian assistance

Consult the details of past, ongoing or planned work on http://www.irce-oing.eu/2019/04/les-travaux-passes-en-cours-ou-programmes-de-l-irce.html

Strategic development axes throughout Europe with network development



Germany
Italy
Visegrad area
Iberian Area
Zone Benelux
Nordic Zone
Zone Balkans
Baltic Area

Cross-functional approach Beyond the EU Events, information sharing, local outreach

http://www.irce-oing.eu/2020/04/les-evenements-ouverts-et-passes-de-l-i.r.c.e.html

Open events or Chatham House related to the work themes with also particular or transversal cycles

- Governance
- Solidarity
- Finance
- Geopolitics
- Europe Africa
- Partnerships
- Digital Transformation
- Research
- Science
- Philosophy
- History
- ...









These are videoconferences

La géopolitique du gaz » - Jeudi 4 fevrier 2021 de 17h00 à 18h00

etitet de Recherche et de Communication nu l'Europe





Laurent ZYLBERBERG

Directeur des relations institutionnelles internationales et européennes Groupe Caisse des Dépôts et Pdt de l'ELTI

Moderation

François CHARLES, Président de l'I.R.C.E.

Cet évisement s'inscrit dans notre cycle économie et finance avec une approche globale où pourront être abordés de nombreux sujets



Jérôme FERRIER

Président d'honneur Union internationale du gaz Modirations

François CHARLES, Président de l'I.R.C.E. Anne HOUTMAN, Conseillère spéciale énergie, anciens représentante de la Commission européenne





Ann Notice CALEAN

Covid period: 15 in 3 months, speakers and quality audience approx. 90 people registered for each event

ing de Recherche et de Communication eur l'Europe



tot de Rocherche et de Cressousination our l'Europe

Bilan de la présidence allemande du Conseil de l'UE, prise de relais et constats préliminaires de la présidence portugaise » Mardi 16 Sevrier 2021 de 10h à 11h



S.E. Hans-Dieter LUCAS

S.E. Dr Jorge TORRES-PEREIR/ Ambassadeurs en France de la République fédérale d'Allemagne et du Portugal

Medération L. François CHARLES, Président de l'ER.C.I



Objectifs et réalités de l'enseignement de l'histoire en Europes udi 25 février 2021 de 11h00 à 12h00

LR.CE. Institut de Fachercle et de Communication sur l'Europe

rcredi 3 mars 2021 de 18h30 à 19h30

Objectifs et réalités du pacte vert (green deal) entre

politique industrielle et lutte contre le changement climatique »

L'EXPLOITATION ET LE FUTUR DES LANCEURS EUROPÉENS »

Guioconférence mercredi 31 mars 2021 de 9h00 à 10h30



M. Alain LAMASSOURE

Ancien ministre et député européen Initiateur de l'Observatoire de l'enseignemen de l'histoire de l'Europe

Modiration

M. François CHARLES, Président de l'I.R.C.E.



L'Intelligence économique du futur »

MM. Alain JUILLET et Philippe CLERC cien haut responsable Intelligence Econ

Président de l'Académie de l'IE et Président de l'association Internationale Francophone d'Intelligence Economique

Modiration M. François CHARLES, Polaidest de l'UR CE

Vladimir FEDOROVSKI

Ecrivain d'origine russe le plus édité en Europe

À l'occasion de la sortie de son nouveau livre

François CHARLES.

Auteur et Président de l'LR.C.E.

Ancien diplon

Cet évênement s'inscrit dans notre circle gouvernance avec une approche globale où pourront êts



M. Fabrice LEGGERI

Directeur Exécutif de l'Agence Frontex

Moderation M. François CHARLES, Président de l'I.R.C.E.

Cet événement s'inscrit dans notre cycle définne et récurité avec une approche globule où pourront être abordés de nombreux sujets

entre et de Communication our l'Europe Objectifs et réalités de la création de l'Agence du Numérique de

a Défense » vendredi 26 février 2021 de 11h00 à 12h00 IGA Dominique LUZEAUX Ancien directeur adjoint DIRISI

utitut de Racherche et de Communication our l'Europe

L'avenir de la filière agro-alimentaire française et européenne »



Chargé de mission pour la création et la direction de la future Agence du Numérique de la Défense Modération

François CHARLES, Président de l'I.R.C.E. Didier MENUSIER, membre du comité numérique

Cet événement s'assorit dans nos cycles définae, numérique et cybe avec use approche globale et transvene



· La Russie à la croisée des chemins,

Jendi 11 mars 2021 de 185-00 à 195-30

de Gorbatchev à la succession de Poutine »

*Agence Européenne de Sécurité Aérienne (AESA) » nce mardi 16 mars 2021 de 11h00 à 12h30



Patrick KY

de Sécurité Aérienne (AESA)

Modération

tercredi 14 avril 2021 de 17h00 à 18h30

Arnold PUECH d'ALISSAC

Administrateur de la FNSEA, vice-président de l'Organisation mondiale des agriculteurs

Céline GENER

Analyste politique à l'OCDE, direction des Echanges et de l'agriculture

François CHARLES, Président de l'I.R.C.E.



Général de Corps d'Armée Laurent KOLODZIEJ

dant le Corps de réaction rapide europées

François CHARLES, Président de l'I.R.C.E. IGA(28) Olivier GRAS, Conseiller Spécial défend

Cet évésement s'inscrit dans nos cricles défesse, sécurité et rélati internationales avec une approche globale et transvers

GDI Laurent MARBOEUF

Chargé des relations internationales militaires suprès du

CEMA, ancien commandant de l'European, Air

Transport Command (EATC)

François CHARLES, Président de l'E.R.C.E.

IGA Olivier GRAS, Conseiller spécial défense

et évisement s'inscrit dans nos cycles provenance et définue, sécur et relations internationales avec une approche plobale et transverse

x Objectifs militaires de la présidence française de l'UE

et regards sur la réussite emblématique de l'EATC »

irence lundi 22 mars 2021 de 17h30 à 19h00



Député européen, membre de la Commission de l'industrie, de la recherche et de l'énergie Rapporteur sur l'intégration des systèmes énergétique Résetions : Joan CANTON

François CHARLES, Président de l'I.R.C.E. anne HOUTMAN, Conseillère spéciale énergie et !

André-Hubert ROUSSEL

CEO d'Arianegroup

Réaction : Christophe GRUDLER, Député européen,

commission de l'industrie, rapporteur sur le programme

spatial europées

Modération: François CHARLES, Président de l'ER.C.

Cet événement s'assent dans nos cycles Aéronautique de Espaci

et Industrie dans une approche globule et transverse



Christophe GRUDLER



embre du Cabinet du Commissaire T. BRETON





L'évolution du cadre réglementaire de



Directeur Exécutif de l'Agence Européenne

François CHARLES, Président de l'I.R.C.E.

different, alcounted et columnus intermutaceade avec use approche globale et trassverse



These are reception locations

- Military School
- National Circle of the Armed Forces
- PartnerDepartments
- Restaurant and Senate Rooms
- Military circles in Europe
- Partner restaurants (Chez Françoise, La Démocratie..)

Genral présentation I.R.C.E.

 Partner schools, universities and institutes









These are conference venues at partners

We like to bring together organizations and people of various quality, backgrounds and nationalities, in particular from the state, institutional, parliamentary, diplomatic fields in relation to numerous embassies, scientific and industrial, in order to appreciate any view that allows a certain awareness of functioning and development as well as a better mutual knowledge, allowing transversal exchanges, the enhancement and optimization of processes

- Institutions
- Departments
- Schools
- Enterprises
- Institutes
- Monuments





There are 20 to 30 breakfasts, dinners, literary aperitifs per year

- Ambassadors, diplomats Europe and the world
- Parliamentary
- Civil and military authorities
- Leaders or Managers
- of companies
- Scientific

• ..



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That's about 12 major conferences that are

usually free per year

Governance

Solidarity

Defense

Partnerships

Franco

International relations



These are major events with one symposium (defence, energy, etc.) per year







http://www.irce-oing.eu/2020/03/report-symposium-pme-defense-europe.html







http://www.irce-oing.eu/2019/01/15-et-16-mai-2019-autonomie-interdependance-solidarite-securisation-

These are receptions for which the Military School wishes



These are invitations to conferences and receptions













It is a presence at trade fairs and conferences





They are delegations at certain trade fairs and site visits





These are letters, visits, privileged relations, interviews, facilitations in France and Europe

- Administrations
- Institutions
- State organizations
- Enterprises
- Partner Institutes
- Schools, Universities







IRCE is also interventions

- Embassies
- Senate
- Radios
- Televisions
- Medef
- Paris Dauphine
- IHEDN
- Think tanks
- Schools
- Universities
- NATO
- ...











These are recognition referencings

- Registered in the EU Transparency Register
- Directory of Think Tanks of the French Ministry of Foreign Affairs
- Identified as a partner of the European Commission's IDEA Think Tank
- Numerous think tanks, including defence
- Regularly invited by many embassies, administrations and other institutions











They are original support for discussion

The wheel of interdependence



The Magic Wand



Original and proven methodology in strategy, management and human sciences, from the largest consulting firms, using both the specific, global and decompartmentalized approach considering realities and options that are measurable, realistic, achievable and determined over time.

The IRCE is open information

- Functioning of the institutions
- Direct and indirect funding
- Decision-making and lobbying
- Functioning and economic future of the European Union
 - Legal functioning and decision-making process in the European Union
 - Closer links with schools with a European dimension
 - Raising awareness in schools
 - Participation in corporate events







The I.R.C.E. is also training

- European geopolitics
- European economy
- The defence of the European space
- European lobbying
- European legal and economic developments
- Structural financing
- Direct and indirect financing for companies
- EU as a guide for SMEs and local authorities
- Commercial and Institutional Diplomacy
- History of Europe
- European integration and its realities
- The strategic and operational realities of Brexit
- The realities of the euro area
- Knowledge of the institutions (2 x 2 days with visit and meetings)
- Long Training: Europe United in Diversity (10 months)

- Adèle Picot Center
- For any form of organization (administrations, companies, communities, etc.)
- Specialist audience or general information





The IRCE is a monthly LUNAR SOCIETY scientific meeting on the promotion of research and innovation

- Monthly decompartmentalized domains:
- Health, food, agriculture, fisheries and biotechnology
- Information and communication technologies
- Nanosciences, nanotechnologies, materials and new production technologies
- Energy, Environment, Climate Change
- Transport of which aeronautics
- Space, defence, security
- Socio-economic sciences and humanities

- As with the development of the steam engine in 19th century England, come and exhibit, listen to and exchange each full moon cycle on a theme, fundamental or applied research between project leaders, companies, laboratories, universities and institutional and private funders in videoconference connection across Europe
- Decompartmentalized exchanges, disruptive search for optimization and explanations of non-successes
- Crowdfunding for studies





Volonté et demande d'implications dans la recherche UE

Member or assiociated in consortium

- > A Think and Do Tank, OING Independent and generalist
- Public policies private animation and improvement in many fields
- Members individual, professional, companies, clusters.. across Europe
- Permanent connexion with embassies, states, EU DG: ENER, RI, GROW, MOVE, HOME, CONNECT, HR Sécu, Joint Research Center, ENISA, EULISA, EDA, EASA, EEAS...
- Partnerships, economical, social and societal impacts, human & social Sciences, european policy, management and structuration, «good for Europe and Europeans», Global vision, intelligence, ideas, valorization, structuration of the réflexion, decompartmentalization, Potential inside or associated member, coordinator, permanent animation and coaching, strategic and process management, Global SPM management tools
- Multi domains i.e IT, defense, nano, security, cyber, digital, materials, environnement, energy, transport
- > Capitalisation and valorisation of innovation platform, Retex experience
- contact@irce-oing.eu www.irce-oing.eu

These are publications and open forums



Dictus Publishing



Regards sur la crise en Ukraine

Rétrospectives 2014 - 2015

Dictus Publishing



Propositions Défense, Sécurité et Rel. internationales de l'I.R.C.E.

To be found on http://www.irce-oing.eu/2020/04/les-publications-et-reactions-de-l-institut-de-recherche-et-de-communication-sur-l-europe-i.r.c.e.html

- International relations: The impact of the European elections for Europe
- Banking and insurance: Objectives and realities of electronic currencies and cryptocurrencies for Europe
- Economy, finance, taxation: Perspectives on national and European recovery plans
- Energy and environment: Objectives and realities of the Green Deal between industrial policy and the fight against climate change
- Defence: NATO 2030, European nuclear deterrent, European Defence (R&D) Fund
- Digital, cyber: Objectives and realities of the structuring of the European cloud
- Teaching, education: the European digital education of tomorrow
- Health and social care: What health policy in the EU?
- Law and Justice: The Necessary or Risky Evolution of Law in Europe, Between Rules, Structures, Tools, Decisions and Geopolitical Considerations

They are communication tools

- A website with news publications, articles, dossiers, event information
- A page dedicated to our correspondent members in selected countries http://www.irce-oing.eu/2020/05/situation-en-europe-centrale-du-4-au-10-mai-2020.html
- A monthly and quarterly newsletter
- A Youtube channel with files open or accessible by links
- Using Cisco Webex Secure Tool for Video Conferencing
- A dedicated Facebook and Linkedin page
- A whatsapp link for members
- Twitter and Instagram
- A booking platform
- Two payment platforms



Votre chaîne

IRCE Le Think Tank des dynamiques...



These are events and a presence on the ground in the regions as a quasi-European information point







Fifteen conferences a year during the beautiful month of Europe in Burgundy





These are support for European cultural events

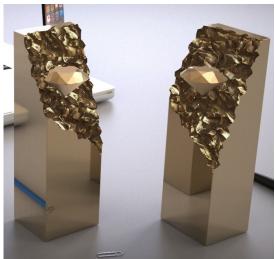


Next European festival in preparation

A pin of recognition, a medal and soon an honorary prize for certain personalities who have worked for European dynamics







Projet Fonderie d'art Macheret

Support, study, event and business partners (current or former) with member benefits

- CRISTALLERIE SAINT LOUIS
- INTERSPORT, GOLFY
- TABLES MOUSSET
- MARIONNAUD
- LA MAISON DU CHOCOLAT
- Domaines viticoles Bourgogne, Jura, Bordeaux, Loire, Espagne, VINS PLUS VINS, REPAIRE DE BACCHUS, La DOUCETTE
- La FERME FRUIROUGE, VIPCAR
- THALASSO.COM, ANIS DE FLAVIGNY
- CREDIT AGRICOLE, CREDIT MUTUEL
- HOTELS Napoléon, Les 3 couronnes, beau rivage Palace, Château de Chailly, La cloche, Philippe le Bon, Château de Chailly, Maroc et Turquie
- COMPAGNIES AERIENNES, SNCF
- UIMM

- ESCP BUSINESS SCHOOL
- COMMISSION EUROPEENNE
- CONSEIL REGIONAL DE BOURGOGNE
- LA CITE DE L'ESPACE
- SAFRAN, NEXTER, AIRBUS
- POLE NUCLEAIRE
- POLE VITAGORA



These are member advantages by being very open to the outside world

- Inside information
- Yearbook
- Tax exemption for memberships
- Relationships, Connections, Seats and Privileged Questions at Events
- VIP delegation on visits to trade fairs, institutions, companies, museums, exhibitions, etc.
- Participation in the work themes
- Incoming meals for newcomers
- Discounts on Paid Meals and Events
- Discounts and Special Offers at our business partners including hotels, restaurants, wines and spirits, crystal works, perfumes...



It is a charter for participation in activities and events

On a regular basis, the IRCE opens its events to non-member individuals or organizations who are nevertheless required to approve this charter.

The member and the participant agree to:

- Work in the spirit of IRCE, described above, with a constructive and open spirit
- Respect the political, philosophical and religious opinions of the people with whom he or she is associated
- To testify by his behaviour, his dress and his general attitude, that he is aware of being the bearer of the image of a recognized institution
- Be discreet about what they can learn in the course of their activities
- Make every effort to promote our image, events and work
- Honouring commitments and acting ethically
- Consider the specific commitments of "off the record" events
- When a natural or legal person has the privilege of participating in our events,
- He will make sure to respect the same charter practiced by the members of our association

MEMBERSHIP FORM I.R.C.E.

Name *Profession / fond	* Directory data I agree that the other data will appear in the directory	réponses sont facultatives et un réalisable sur simple demande.	 □ Declares that he wishes to join the I.R.C.E association calendar year Head Quarter: Maison de l'Europe de Paris 77 avenue de Versailles, 75016 □ Paris – siret 789 170 818 00031 □ Choice of Contributions deductible at 66% or 60% □ Choice of invoice requested (excluding individual) □ Payment by cheque payable to I. R.C.E. □ Paiement by transfer: □ IBAN: FR76 1100 6210 3452 1271 3782 080/AGRIFRPP810 □ Online payment CB or PayPal
	26/01/78, les 1	06/01/78, les 1 rmations est r	☐ T1: 20 euros: Non-salaried students ☐ T2: 100 euros: individuals (non-billable), members of administrations, parliamentary assemblies, associations, communities, chambers of commerce, diplomacy, education
□ pers. adress		nformatique et libertés n° 78-17 di ation et de non divulgation aux in:	☐ T2 bis: 150 euros: Couple rate (on proof), individuals (not billable), members of administrations, parliamentary assemblies, associations, communities, chambers of commerce, diplomacy, education ☐ T3: 200 euros: Self-employed workers, members of companies and professional groups of less than 20 people with a TRANSFERT card. ☐ T4: 400 euros: For 1 pers member of ent. et org. from 20 to 250 people ☐ T5: 600 euros: For 1 pers. member of ent. et org. from 250 to 2000 people, business clusters, clusters, poles with transferable card ☐ T6: 1000 euros: for 1 pers. >2000 p with Transferable Card ☐ T7: 1000 euros: (benefactor member) ☐ Other support, donation:
☐ Tel. pers ☐ Tel. mobile. ☐ Tel.prof			
	nnformément à la loi i oit d'accès, de rectific		 ☐ I ask to receive the articles of association ☐ I want to get involved in the teams and working groups ☐ I certify that I have consulted the I.R.C.E. and GDPR charter of the I. R.C.E. ☐ I send a CV, a bio or a cover letter
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Institut de Recherche et de Communication sur l'Europe

Contacts

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- Réseau en développement établi en Belgique (Bruxelles)
 Pologne (Varsovie), Espagne (Madrid), Italie (Florence)
- Etablissement régional de gestion : 12 rue du Port 21130 LES MAILLYS - tel : 03 80 57 38 42
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