Collection Gérard Gumuchian
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A large up-to-date floating hotel — surrounded by the deep blue of the sea — with ample windows inviting floods of sunshine and the invigorating breeze from the ocean. Who could imagine hospitality extended in a more enchanting and inspiring setting? Or can you think of more tantalizing surroundings in which to enjoy true relaxation? Just think of a luxurious hotel somewhere amidst the ocean gliding peacefully between a blue sky and a blue sea. But, thanks to the achievements of modern technique even this has been made possible. It is like booking rooms at a hotel on land in some European or American port, spending 10 to 15 days there, enjoying the unrestricted use of all its amenities and recreational facilities, and then, when your holiday is over, walking out into another country, a different continent — beyond the ocean to which your thoughts will often return with a feeling of gratitude for the happy hours you spent on its shores that refreshed you both in body and in mind. It sounds like a fairy-tale, yet it is nothing more than the actual routine of every-day life on the great transatlantic routes served by the ITALIAN LINE, which is justly proud of such up-to-date and luxurious floating hotels as the SATURNA, VULCANIA, CONTE GRANDE and CONTE BIANCAMANO. Elegant and comfortable apartments and spacious staterooms as effective as the living quarters to be found in any world-renowned hotel whether in Europe or in America, imposing sections of modern architectural design, splendid promenades and sun-bathed verandas, swimming pools magnificently equipped on up-to-date lines exactly similar to those in famous seaside resorts, cinemas, works of art, libraries, cocktail-bars, shops, offices, special appointments to meet individual requirements, etc., and, together with an unrivalled service and an excellent cuisine, are the attractions which are offered passengers on the five great liners of the ITALIAN LINE to which have now been added the two brand-new 25,000-ton motor-vessels GIULIO CESARE and AGERVULIA, both scheduled for service on the route between the Mediterranean and South America. A very notable addition to the fleet of the "ITALIA" Shipping Company will also be a further unit of 25,000 tons gross — the turbo-liner ANDREA DORIA which is designed to enter service on the route between Genoa and New York. To sum up, a voyage on one of them constitutes a unique experience which offers relaxation and recreation both to those whose business takes them across the ocean and to those whose object is a care-free, never-to-be-forgeten holiday in novel ideal surroundings.