The skillful French Line—long famous for its magnificent fleet on the Atlantic—now turns the lamp of sunny luxury on the West Indies and the Mediterranean—and invites you to take your 'place in the sun'; to bask in the blue Caribbean or the opal Mediterranean—to golf in Jamaica or Cannes—to breathe and drink the joy of living in Havana or along the Riviera—to explore the mysteries of Morocco and the Sahara on superb roads to superb hotels—all for less than a winter of trouble might readily cost at home.

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Seven times between December and April, great French liners, the famous FRANCE, and the new and marvelous LAFAYETTE, will nose out of Pier 57 for the Spanish Main! Five cruises 11 days long (on the swift FRANCE); one of 18 days to more Caribbean ports; a holiday cruise of 18 days through Christmas and New Year's on the LAFAYETTE.

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Choose your dates—and the places you most want to see. Then give yourself from 11 to 30 days of Heaven at a very mundane, modest price—by calling the French Line, 19 State Street, New York—or any authorized French Line agent. They've full details ready for you!

We take pleasure in giving you this brief resume of the delightful cruises to be operated during this winter by the French Line. The joy of your Mediterranean—Moroccan or your West Indies Cruise begins the very moment you decide to go...getting ready is so easy!...You have only to confide your wishes to us...and upon our shoulders will rest the joyous responsibility of completing every arrangement...to your liking.

For choicest reservations, we suggest that you call us now. Our counsel and service in your behalf will be your introduction to French Line hospitality...which continues when you have crossed the gangplank of your waiting 'bit of France afloat'!

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