



TERRA VITIS®
sustainable viticulture

The seal of French vinegrower-winemakers
who respect nature, Man and wine.



Terra Vitis®, living earth for pleasure from wine

By and for vinegrower-winemakers

Terra Vitis is the seal given by French vinegrower-winemakers who respect nature, Man and wine. Terra Vitis uses Latin to express the close and inalienable link there is between vines and terroir. Over 15 years ago, a group of vinegrower-winemakers came together to create Terra Vitis. They were forerunners in integrated vinegrowing, committed to using eco-friendly techniques.

An easily identifiable brand for the whole of France

Since its beginnings the approach has spread through all the French vineyards. It brings over 500 members together ; 11000 hectares (27170 acres) and 6 local associations (Terra Vitis Alsace, Terra Vitis Beaujolais - Bourgogne, Terra Vitis Bordeaux, Terra Vitis Loire, Terra Vitis Rhône-Méditerranée and Terra Vitis Vignoble Champenois) covering all the great French vineyards.

Terra Vitis® has consequently become **The national reference in sustainable and integrated vinegrowing.**

The aims are simple:

- Respect environment and terroir
- Meet consumer expectations



Chrysope, named « the girl with golden eyes, natural defences of the vine ».

Over
15 years
experience



Further information :

www.terravitis.com

  @TerraVitis



TERRA VITIS®





The charter specifications highlight 6 principles to tend the vines and produce the grapes coherently, globally and rigorously

Belonging to Terra Vitis means following a set of rules that are specific to vinegrowing. Terra Vitis is a sustainable and integrated approach. The members use eco-friendly techniques to craft their wines, avoiding any negative impact on the environment. To meet these stipulations, the member-vinegrowers must comply with all the following stipulations:

1- Respect for the terroir

The aim of any nutrition and care given to the vines is to preserve the soil as a living entity that can meet the needs of the vines to produce quality grapes. The vinegrower needs to know his land and respect water resources and bio-diversity.

2- Protection of the vines and crop

This requires keen observation of the vines to encourage natural defences and limit any intervention to that which is strictly necessary. Intervention is a last resort, when there is no other solution to guarantee the crop.

3- Respect for Man

Terra Vitis' specifications include a social component. It ensures the protection, safety and training of all the personnel on the estate.

4- Innovation and evolution

To meet this resolve, the specifications are updated yearly. The vinegrower can anticipate and test new techniques, backed-up by know-how from the entire network.

5- Respect for society

Terra Vitis is committed to an eco-responsible approach, guaranteeing recycling and up-cycling of any waste from the estate.

6- Respect for the consumer

The scrupulous nature of the approach is shown by the fact that the vinegrower has to make a record of each and every undertaking. Any intervention must be justified. An independent organisation monitors each stage of production – from the vine to the glass – to ensure total transparency to the consumer.



To conclude, Terra Vitis has been recognised as environmentally friendly certification by the French State.