

Improving networking and cooperation

Douro Region Wine Cluster

Discover the initiative:

The ADVID association has the objective of studying, conducting experiments and demonstrations on and promoting wine producing techniques adapted to the specific characteristics of the Douro Wine Region (Portugal).

Main results:

1. An **increased visibility and credibility** of the sector of Portuguese wines internationally through research and development.
2. **Mitigation of genetic erosion of vine varieties** through the creation of PORVID.
3. **Emergence and consolidation of a new generation of winemakers and wine experts.**
4. **International recognition** of wines from the Douro Region.
5. **Sustainability of viticulture and automation** of cellars.
6. **Environmental protection and management of the lifecycle of the product** through value-added services provided to growers and vintners.



Innovative aspects

1. An **action plan integrating research priorities for wine industry**, taking into account its specific needs and based on the excellence of international research.
2. The **transfer of technology is encouraged and promote by ADVID and the DOURO REGION WINE CLUSTER in a full open system**: all research results are public and published on ADVID's website to encourage their large national dissemination.
3. A **knowledge transfer based on European and international results**, always adapted to the particularities of the Douro region.
4. The **involvement of wine enterprises** in all R&D projects.
5. Transfer of technology goes with **training and increased qualification of human resources.**

Who to contact?

ADVID

Rosa Amador

Email: rosa.amador@advid.pt

Tel: +351 913887475

More info on:

<http://www.advid.pt/>



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