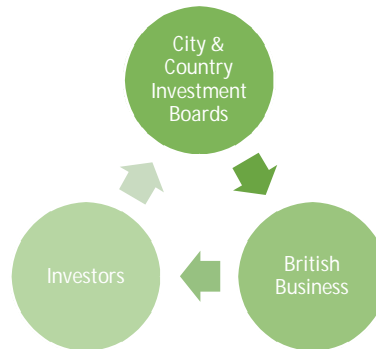




## International Investment Showcase

Wednesday 4 November 2015, London

The City Nation Place FDI Focus Day is designed to provide a meeting place for international Investment Boards and British business to meet.



### **For British Business:**

For businesses on the verge of international expansion, the FDI Focus Day is the perfect opportunity to meet representatives of cities and countries who are keen to support your global growth. Explore the potential of new gateways to expanding markets in Africa, Asia and Latin America; compare the benefits afforded by competitive locations throughout Europe and Scandinavia; find out about new projects planned by the cities and countries represented, for which they require international expertise and investment. Through informal networking, you also have the opportunity to meet investors looking for the next best international opportunity.

### **For Investors:**

The FDI Focus Day provides a one stop shop of information and contacts for investors keen to assess the potential of international projects. In one place, in one afternoon, you can globe-hop between emerging nations, competitive mega cities and developed regions and find out more about their infrastructure and development plans and the opportunities for investment. Through informal networking, you also have the opportunity to meet the leaders of British businesses planning for global growth.

The full list and profile of participating Investment Boards will be published in September, enabling you to then indicate who you are most keen to meet. Attend the FDI Focus Day and you will benefit from a personalised schedule of one-to-one meetings, with international representatives who are briefed to provide you with the information you need. You also have the opportunity to join group presentations and discussions – all in all, a very efficient way to gather the information and make the contacts that you need in order to plan your international business development.

### **PLUS:**

- *Join us for a networking lunch where you will have the opportunity to meet and compare notes with other businesses gearing up for growth*
- *Hear from our two keynote speakers who will provide the macro picture of British and global economic*

### **For international Investment Boards:**

At the **FDI Focus Day** you can meet with the leaders of British businesses looking to expand globally, as well as investors from the City of London looking for international investment opportunities – you will have the opportunity to participate in pre-scheduled one-to-one meetings and to provide a briefing on your location's opportunities to a select audience of decision makers. City Nation Place will be working with leading organisations for UK businesses in your key target market sectors. A month before the event, you will have the opportunity to read each delegate's business profile and pre-select who you would like to invite to meet with you.