

## Rim HAJJI

111 rue Leyteire, 33 000, Bordeaux

[rim.hajji@inseec-France.com](mailto:rim.hajji@inseec-France.com)

06-25-66-72-88

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### WORK EXPERIENCE

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**2013**  
**5 months**

#### **LWC Group, Shanghai, China**

##### ***Junior manager in communication and marketing***

- Establishment of a e-marketing strategy
- Community management
- Creation of the group's websites: [lwccorporation.com/](http://lwccorporation.com/) [lenne-design.com/](http://lenne-design.com/) [lenne3p.com](http://lenne3p.com)

**2012**  
**1 month**

#### **«Couscous de l'Amitié », Bordeaux, France**

##### ***Communication manager of a humanitarian association***

- Creation of communications tools: flyers, business cards...
- Research partnership

**2011**  
**3 months**

#### **Sam Events, Paris, France**

##### ***Manager assistant in the event organization department***

- Organized shows and concerts
- Created and developed the communication supports to promote the events
- Updated and completed the company data basis (significant figures, contact list)

**2009**  
**2 months**

#### **Lancel, Casablanca, Morocco**

##### ***Sales assistant in the premium leather brand***

- Participated in the inventory and merchandising daily work
- Advised the clients in their choices
- Learned, applied and adapted the rules of the luxury industry

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### EDUCATION

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**2011-2014**

#### **INSEEC Business School, Bordeaux, France**

Third year student in the Grande Ecole double degree programme specialized in operational marketing

**2009-2011**

#### **Sceaux University of Technology, Paris, France**

Two year programme – National recognized diploma specialized in Sales and

**2007-2009**

#### **Lycée Louis Massignon, Casablanca, Morocco**

French Baccalaureat (equivalent to A-levels) in economics with a concentration on mathematics

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### LANGUAGES AND COMPUTER SKILLS

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#### **Languages**

French, Arabic: bilingual English, Spanish: spoken and written  
Chinesse: basis

#### **Computer skills**

Word, Excel, Power Point, Illustrator, Indesign, Photoshop, C2I diploma

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### EXTRA-CURRICULAR ACTIVITIES

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#### **Others**

##### **Ballet (16 years of practice)**

Dancer in a ballet, participated in several Moroccan national competitions

##### **Horse riding (10 years of practise)**

Graduated (1st degree diploma) and participated in national competitions

##### **Fashion**

Followed designers and fashion bloggers  
Personal shoppers for friends